

WORLD DEMOLITION SUMMIT 2023

CONFERENCE - AWARDS - NETWORKING

17-18
OCTOBER
2023

TORONTO
CANADA

The fifteenth year of the major international event celebrating
excellence and innovation within the demolition industry

CONFERENCE • NETWORKING • GALA DINNER • AWARDS



SPONSORSHIP OPPORTUNITIES

IN COOPERATION WITH



IN PARTNERSHIP WITH



CREATED BY



POWERED BY



www.demolitionsummit.com



All set for WDS 2023

In an ever-changing demolition industry, the World Demolition Summit (WDS) has been a constant for many years.

A place to catch up with old business contacts, establish new ones, and learn about the latest developments from people at the heart of the industry itself.

So much so that we are now preparing for the 15th edition of demolition's annual gathering.

But while the WDS retains its reassuring presence in the calendar for industry professionals, it has never been afraid to embrace change of its own.

At the heart of this is another new groundbreaking venue – this year, we are bound for Toronto in Canada.

It is seven years now since the WDS took its first steps into North America, and the three summits held in the USA since then are among the most well attended in the history of the event.

Canadian contractors have always been a big part of this interest and enthusiasm, and it is an absolute joy to bring the WDS to this part of the world for the first time.

There are many reasons to be in Toronto on 17 and 18 October 2023.

Whether the focus is on hearing the inside story of project presentations and the latest thinking on the many and varied issues facing the demolition industry, discovering the best practice and innovation behind the winning companies at the World Demolition Awards dinner, or simply having those networking conversations that just aren't possible at virtual events, there are key take aways for everyone.

And that is something that will never change.

Steve Ducker

Editor, Demolition & Recycling International

The European Demolition Association is proud to count Demolition & Recycling International as our International Media Partner and we have been closely associated with the World Demolition Summit since the first even in 2009.

Having seen the event staged successfully in Amsterdam, London and Vienna, for 2023 we are delighted that it is being held in Toronto, Canada.

I would like to encourage you to book for Toronto on 17 and 18 October and catch up with everything that has been happening in the industry.

As with D&Ri and the WDS, this has been a busy year for the EDA, with the publication of several guides and reports, as well as the preparation of the EDA Annual Convention 2023, where our members and other stakeholders will meet again in Amsterdam, from 15 to 17 June 2023.

As the European association working on behalf of the demolition, decontamination and recycling industries since the 1970s, we look forward to meeting you in Toronto and enjoying another well supported event with many international delegates.

Stefano Panseri

President, EDA

Toronto in 2023 will be the fourth time the WDS has been held in North America and another great opportunity for NDA members to gain insight into best practice, innovation and technology.

It follows a very successful event for North American companies last year, where they won six of the 14 awards available.

With the networking opportunities the summit offers, Americans have also always supported the event in big numbers and I am confident that this will be the case once again in Toronto.

We look forward to 17 and 18 October.

Scott Homrich

President, National Demolition Association

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#worlddemolitionsummit

SPONSORS ALREADY SIGNED UP INCLUDE

HEADLINE SPONSOR



The Summit has grown significantly since its inaugural event in 2009, and is firmly established as one of the major annual events for the demolition industry.

Attracting an international audience the summit comprises over the two days, commencing with a networking drinks reception. Day two presents a day-long conference attracting key industry experts presenting some of the most challenging demolition projects carried out. This offers their expertise and insider knowledge on how they approached the project, equipment used and delivery of the contract. The conference is followed by a dinner where the annual World Demolition Summit Awards are presented.

As a sponsor of this summit, brand alignment and numerous networking opportunities are offered throughout the two days to an engaged audience of demolition contractors.

The Summit provides an unparalleled opportunity for your company to reach, network and remain at the forefront of the movers and shakers within this sector.

SCHEDULE OF EVENTS

17 OCTOBER

Welcome Networking Drinks
18:00 - 20:00

18 OCTOBER

Registration & Networking Breakfast
08:00 - 09:00
Conference
09:00 - 16:30
Drinks Reception
18:30 - 20:00
Dinner & Awards
20:00 - 22:30
After Dinner Drinks
22:30 - 24:00 (cash bar)

GOLD SPONSORS



SILVER SPONSOR



AWARDS RECEPTION



WELCOME RECEPTION



BREAKFAST SPONSOR



EVALUATION SPONSOR



TABLE WINE SPONSOR



WATER SPONSOR



BRONZE SPONSORS



MEDIA PARTNERS



Benefits of sponsoring to an engaged audience



Promote your company, brand, products and services to a key group of equipment buyers



Demonstrate your commitment to industry education, safety and professionalism



Strengthen brand loyalty by supporting a major industry event



Network with key existing and potential customers



Use the event to support a sales promotion campaign or another initiative



Demonstrate industry leadership and positive involvement in the industry



Gain exposure from the event website and marketing campaigns



Offer customers and contacts a discount on the ticket price

CONTRACTORS ATTENDING PREVIOUS WDS HAVE INCLUDED

Brandenburg

BD BUDGET DEMOLITION

CARDEM

DELTA GROUP

despe
ENGINEERED SPECIAL DEMOLITIONS

EDIFICE
ENGINEERING

EnviroVantage

Erith

FERMA CORPORATION

Ginlee Construction

HUGHES & SALVIDGE
The construction equipment solution

International event



242
REGISTERED
DELEGATES



22
COUNTRIES
REPRESENTED



105
REGISTERED
COMPANIES

Numbers

2015	Amsterdam	281 delegates	89 Companies
2016	Miami	299 delegates	109 Companies
2017	London	394 delegates	131 Companies
2018	Dublin	391 delegates	152 Companies
2019	Boston	462 delegates	169 Companies
2020	Virtual	737 delegates	479 Companies
2021	Chicago	340 delegates	115 Companies
2022	Vienna	242 delegates	105 Companies

AANNEMINGSBEDRIJF PRINCEN | AF DECOM AS | AKPE GROUP | ALAMO1
 | ARDEN EQUIPMENT | BALAVTO | BLACK LOTUS LTD. | BRANDENBURG
 INDUSTRIAL SERVICES CO | BUDGET DEMOLITION | BV BECO | CARDEM |
 CATERPILLAR INC | CENTRAL DEMOLITION | CONSTRUCTION & DEMOLITION
 RECYCLING | CONTROLLED DEMOLITION INC | COSTELLO DISMANTLING
 CO. INC | COWI | CROES NV | CRUSHMASH | DARLING DOWNS METALS
 | DDM DISASSEMBLY B.V. | DEHACO BV | DELSAN-A.I.M. ENVIRONMENTAL
 SERVICES INC | DELTA GROUP | DEMAREC | DEMO DIVA DEMOLITION |
 DEMOLICIONES MITRE SRL | DEMOLIDORA FBI | DESPE S.P.A. | DEUTSCHER
 ABRBRUCHVERBAND | DICKSON COMPANY | DYNASET OY | EDIFICE
 ENGINEERING | EPIROC AB | ERITH GROUP | ERM | EUROPEAN DEMOLITION
 ASSOCIATION | FERRARO GROUP | FIELDFLO | GENESIS GMBH | GRANT
 MACKAY | HAMMERGLASS GMBH | HOMRICH WRECKING INC | HUGHES &
 SALVIDGE LTD | HUSQVARNA CONSTRUCTION PRODUCTS AB | HYDRAULIK-
 PAULE GMBH & CO. KG | INSINÖÖRITOIMISTO LEPISTÖ OY | KEESTRACK |
 KELTBRAY LTD | KINSHOFER NORTH AMERICA | KINSHOFER UK LTD | KOBELCO
 CONSTRUCTION MACHINERY EUROPE B.V. | KOCUREK | KOMATSU | KTEG KIESEL
 TECHNOLOGIE ENTWICKLUNG GMBH | KUHN GROUP | LIBERTY INDUSTRIAL
 | LOTUS DEMOLITION OY | MAINLINE DEMOLITION | MANN GROUP VIC |
 MANTOVANIBENNE SRL | MARUBENI KOMATSU LTD. | MGL GROUP | NATIONAL
 ASSOCIATION OF DEMOLITION ORGANISATIONS | OILQUICK | OSTERREICHISCHER
 BAUSTOFF RECYCLING VERBAND (BRV) | P. OLESEN | PERFECT CONTRACTING |
 PLANNERER GMBH | PORR | PRIESTLY | PRIESTLY DEMOLITION INC | PROTRANZ
 EARTHMOVING | PURKUPIHA OY | R W CLARKE LIMITED | ROCK.ZONE GMBH |
 ROMCO | ROTAR INTERNATIONAL BV | ROTOTILT GROUP AB | RYE DEMOLITION
 LTD | SAFEDEM LTD | SDC&R BVBA | SENNEBOGEN MASCHINENFABRIK GMBH
 | SERBIAN DEMOLITION ORGNISATION | SES DEMOLITION LTD | SHEARCORE
 EQUIPMENT | SMT BELGIUM | SPECIALMEDIA.COM GMBH | STEELWRIST AB
 | STRONGCO | SWECON BAUMASCHINEN GMBH | SWECON SWEDEN | THE
 COLEMAN GROUP LIMITED | THOMPSONS | TREE POLSKA | TRIFECTA | VOLVO
 CONSTRUCTION EQUIPMENT AB | VOLVO MASKIN AS | VOLVO MASZYNY
 BUDOWLANE POLSKA | WARD GROUP | WAYNE BAGNALL LTD | WINTER
 ENVIRONMENTAL | XARDEL DÉMOLITION | ZEPPELIN AUSTRIA | ØST RIV AS

This is our first time attending the WDS. We are very surprised by how good the turn out has been. For us it's mainly because of the people we met, all the end customers and demolition companies. For us it's really been important to take the opportunities to meet and to show the products and make new connections.

HAMPUS JONSSON, BUSINESS AREA MANAGER, ROTOTILT GROUP AB



7 reasons to sponsor

Brand visibility – sponsoring an event brings your business into the limelight, putting your company in front of a global audience

Lead generation – with event sponsorship you reach an engaged target audience in one place. Event report and attendees list provided post event for you to use for email marketing

Business relationships – offers an opportunity to meet non-competitive companies from the industry, leading to possible collaboration in the future

Increase sale of products – You can put your products in the hands of your target audience, pass on free samples, brochures and launch information

Increase your perceived image – when you sponsor an event with a specific target audience, the perception of your business is as big as your sponsee. Attendees see you as a large professional and reputable business.

Meet your target audience – approach them directly, obtaining in-person feedback on their opinions and views about your products.

AFFORDABLE – Marketing campaigns work well together, however these take a great deal of your time, with event sponsorships, your target market is right there in the event itself engaging directly with your team.



Publicity campaign

As soon as you sign up to be a sponsor your promotion starts.

Magazine adverts



D&Ri e-Newsletter

Social media posts

#worlddemolitionsummit



WDS editorial coverage



WDS website



From JANUARY 2023

ONLY AVAILABLE TO ONE SPONSOR

\$35,100

HEADLINE SPONSORSHIP €30,400

Pre event publicity

- > Sponsor banner on WDS specific e-newsletter – distributed regularly from June to October.
- > Headline banner position on WDS website
- > Logo on WDS website
- > Prominent logo on all pre-conference publicity

During Conference

- > Break sponsor (coffee and lunch breaks)
- > DPS advertisement in the conference brochure
- > Gift on conference tables (client to provide)
- > Prime position for table top display
- > Plasma display screen for your table top display
- > Promotional items in delegate bags (client to provide)
- > Logo on delegate bags
- > Premium stage branding during conference
- > Prominent logo on pop-up banners at the event
- > Twenty conference tickets

During Awards

- > Opportunity for Sponsor to present an award
- > Prize Draw during Awards dinner
- > Full page advertisement in the awards shortlisted brochure
- > Gift on awards tables (client to provide)
- > Premium stage branding during awards
- > Prominent logo on front cover of the awards menu
- > Two tables of ten in prime position for the awards dinner

Post event publicity

- > Logo branding on post conference videos
- > Prominent logo on all post-conference publicity
- > Distributed regularly from June to October

Headline sponsor



50% discount on new delegate bookings, for sponsor's clients and dealers



ONLY AVAILABLE TO ONE SPONSOR

\$32,500

PLATINUM SPONSORSHIP €28,000

Pre event publicity

- > Sponsor banner on WDS specific e-newsletter – distributed regularly from June to October.
- > Prominent logo on WDS website
- > Prominent logo on all pre-conference publicity

During Conference

- > Conference brochure – DPS advertisement
- > Conference delegate tables – note pad & pen (client to provide)
- > Table top display – prime position in networking sponsors room
- > Plasma display screen at table top area
- > Delegate bags – promotional items (client to provide)
- > Conference stage branding – prominent logo
- > Pop-up banners at event – prominent logo
- > 15 conference tickets

During Awards

- > Opportunity to announce winner and present award on stage
- > Awards Shortlisted brochure – full page advertisement
- > Dinner table in prime position for awards ceremony
- > Stage branding – premium branding
- > Awards menu – outside back cover advertisement
- > 15 awards dinner tickets

Post event publicity

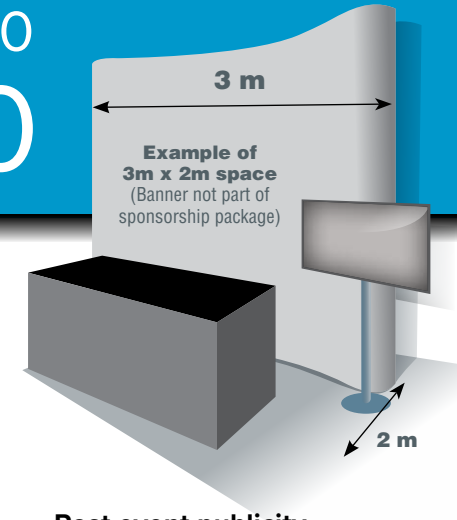
- > Post conference videos – prominent logo branding
- > Post conference publicity – prominent logo
- > WDS post event newsletter – sponsor banner
- > e-Cast to WDS attendee list



50% discount on new delegate bookings, for sponsor's clients and dealers



GOLD SPONSORSHIP \$24,700 €21,500



Pre event publicity

- > Sponsor banner on WDS specific newsletter – distributed regularly from June to October.
- > Logo on WDS website
- > Prominent logo on all pre-conference publicity

During Conference

- > Prime position for table top exhibition display
- > Plasma display screen for your table top*
- > Two promotional items in delegate bags - client to supply
- > Premium stage branding during the conference
- > Prominent logo on pop-up banners at the event
- > Full page advertisement in the conference brochure
- > Ten conference tickets

*Please let us know if you require the plasma display by confirming to: saara.rootes@khl.com

During Awards

- > Opportunity to present one of the contractor Award categories
- > Premium stage branding during the awards
- > Prominent logo on pop-up banners at the event
- > Prominent logo on awards dinner menu
- > Table of ten at the awards in prime position

Post event publicity

- > Logo branding on post conference videos
- > Prominent logo on all post-conference publicity



30% discount on new delegate bookings, for sponsor's clients and dealers

Gold sponsors confirmed



LIMITED TO EIGHT SPONSORS

LIMITED TO TEN SPONSORS

SILVER SPONSORSHIP

€11,000 \$12,500

Pre event publicity

- > Sponsor button on WDS specific e-newsletter – distributed regularly from June to October.
- > Logo on WDS website
- > Logo on all pre-conference publicity

During Conference

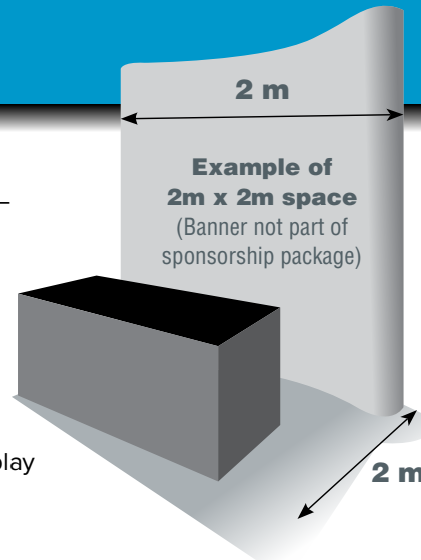
- > Four conference tickets
- > Prominent position for table top exhibition display
- > One promotional items in delegate bags
- > Logo on pop-up banners
- > Half page advertisement within the conference brochure

During Awards

- > Logo in the awards menu
- > Four awards tickets

Post event publicity

- > Logo on all post-conference publicity



 20% discount on new delegate bookings, for sponsor's clients and dealers

BRONZE SPONSORSHIP

€6,800 \$7,800

Pre event publicity

- > Button banner on WDS specific e-newsletter – distributed regularly from June to October.
- > Logo on WDS website
- > Logo on all pre-conference publicity

During Conference

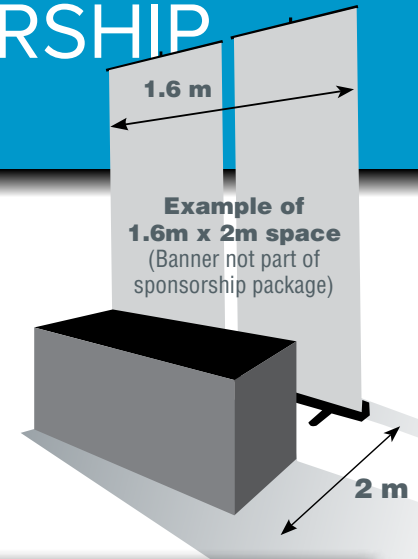
- > Two conference tickets
- > Table top exhibition display
- > Promotional leaflet in delegate bags
- > Logo on pop-up banners

During Awards

- > Logo in the awards menu
- > Two awards tickets

Post event publicity

- > Logo on all post-conference publicity



 10% discount on delegate bookings, for sponsor's clients and dealers



BESPOKE SPONSORSHIP

€8,000 \$9,000

€8,000 \$9,000

€11,000 \$12,500 €11,000 \$12,500

NETWORKING COCKTAIL RECEPTION DAY ONE

- > Three summit tickets*
- > Branded napkins
- > Branding on cocktail tables
- > Branded banners on entrance to the reception
- > Logo on all pre-conference publicity
- > Sponsor button on WDS newsletter
- > Logo on WDS website
- > Prominent position for table top exhibition display during conference and awards
- > Promotional item in conference delegate bags**
- > Logo on pop-up banners during the summit
- > Logo on the awards menu

NETWORKING REGISTRATION BREAKFAST DAY TWO

- > Three summit tickets*
- > Branded napkins
- > Branded banners by coffee and pastry stations
- > Branding on cocktail tables
- > Name & logo on all pre-conference publicity
- > Button banner on WDS newsletter
- > Logo on WDS website
- > Prominent position for table top exhibition display during conference and awards
- > Promotional item in conference delegate bags**
- > Logo on pop-up banners during the summit
- > Logo on the awards menu


PRE DINNER DRINKS SPONSORSHIP DAY TWO

- > Four summit tickets*
- > Branded napkins
- > Branding on cocktail tables
- > Branded banners on entrance to the reception
- > Name & logo on all pre-conference publicity
- > Button banner on WDS newsletter
- > Logo on WDS website
- > Prominent position for table top exhibition display during conference and awards
- > Promotional item in conference delegate bags**
- > Logo on pop-up banners during the summit
- > Logo on the awards menu

POST DINNER DRINKS SPONSORSHIP

- > Four summit tickets*
- > Voucher branded 'with compliments' for delegate to have first drink at the hotel bar
- > Branded banners on entrance to the reception
- > Name & logo on all pre-conference publicity
- > Button banner on WDS newsletter
- > Logo on WDS website
- > Prominent position for table top exhibition display during conference and awards
- > Promotional item in conference delegate bags**
- > Logo on pop-up banners during the summit
- > Logo on the awards menu



 **20% discount on new delegate bookings, for sponsor's clients and dealers**

* Tickets include entrance to the conference, lunch and breaks and entrance to the awards dinner. ** Client to supply

SPONSORSHIP PLUS

Bespoke options available to Gold, Silver and Bronze sponsors, add any of the below:

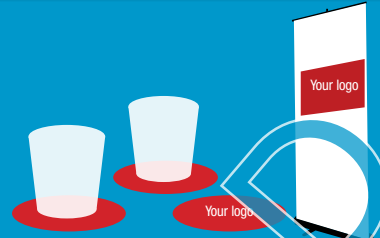


TABLE WINE SPONSOR

- Your company logo/design on wine bottle hangers during the awards dinner
- One additional ticket to the Conference and Awards



€2,600 \$3,000



CONFERENCE WATER SPONSOR

- Your company branding/logo on coasters to be placed on conference tables and banners in the conference room
- One additional ticket to the Conference and Awards



€2,600 \$3,000



DELEGATE EVALUATION FORM SPONSOR

- 1/3 page advertisement on front of the conference evaluation form with your logo on reverse
- One additional ticket to the Conference and Awards
- w



€2,600 \$3,000





TORONTO HOTEL VENUE

THE WESTIN HARBOUR CASTLE

1 Harbour Sq, Toronto, Ontario, M5J1A6,
Canada

HOTEL NUMBER:
+1 416-869-1600

ROOM RESERVATIONS:
+1 888-236-2427

LOCATED IN DOWNTOWN
TORONTO, IN THE HEART
OF THE REVITALIZED
WATERFRONT DISTRICT,
THE WESTIN HARBOUR
CASTLE HOTEL OFFERS
DIRECT ACCESS TO MANY
OF TORONTO'S MOST
NOTEWORTHY SITES AND
ATTRACTIONS.



WORLD DEMOLITION SUMMIT 2023

CONFERENCE - AWARDS - NETWORKING

CONTACTS

SPONSORSHIP & PROMOTION OPPORTUNITIES

Peter Collinson
Tel: +44 (0)1892 786220
e-mail: peter.collinson@khl.com

AWARDS AND SPEAKER INFORMATION

Steve Ducker
Tel: +44 (0)1892 786210
e-mail: steve.ducker@khl.com

DELEGATE BOOKING ENQUIRIES

Max Hollick
Tel: +44 (0)1892 786 239
e-mail: max.hollick@khl.com

EVENT ENQUIRIES

Steven Webb
Tel: +44 (0)7821 786280
steven.webb@khl.com

SCANDINAVIA / SWITZERLAND, AUSTRIA & EASTERN EUROPE

Peter Collinson
Tel: +44 (0)1892 786220
e-mail: peter.collinson@khl.com

FRANCE

Hamilton Pearman
Tel: +33 1 45 93 08 58
e-mail: hpearman@wanadoo.fr

TURKEY

Emre Apa
Tel: +90 (0)532 324 36 16
e-mail: emre.apa@apayayincilik.com.tr

NORTH AMERICA

Thomas Kavooras
Tel: +1 312 929 3478
e-mail: thomas.kavooras@khl.com

BENELUX

Ollie Hodges
Tel: +44 (0)1892 786253
e-mail: ollie.hodges@khl.com

ITALY

Fabio Potestà
Tel: +39 010 570 4948
e-mail: info@mediapointsrl.it

CHINA

Cathy Yao
Tel: +86 10 65536676
e-mail: cathy.yao@khl.com

UK

Eleanor Shefford
Tel: +44 (0)1892 786236
e-mail: eleanor.shefford@khl.com

GERMANY & SPAIN

Petra Kaiser
Tel: +49 711 3416 7472
e-mail: petra.kaiser@khl.com

JAPAN

Michihiro Kawahara
Tel: +81 3 3212 3671
e-mail: kawahara@rayden.jp

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